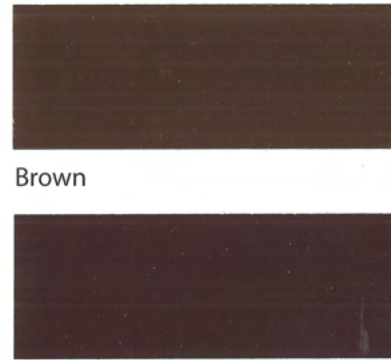
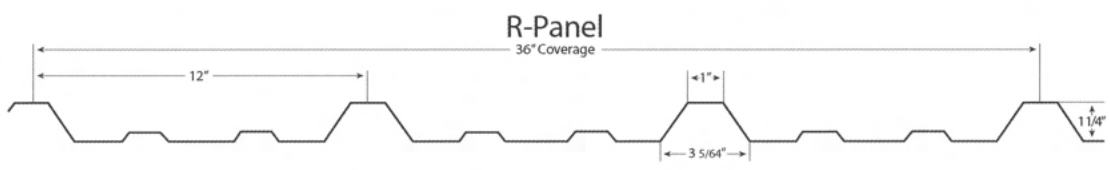
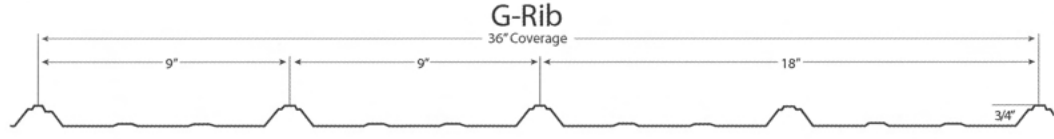
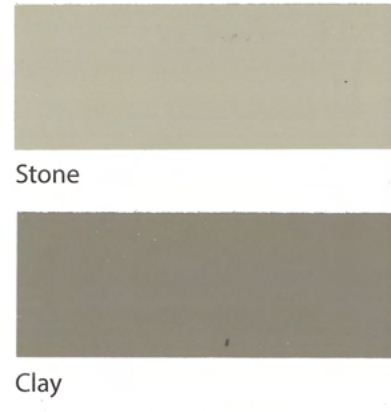


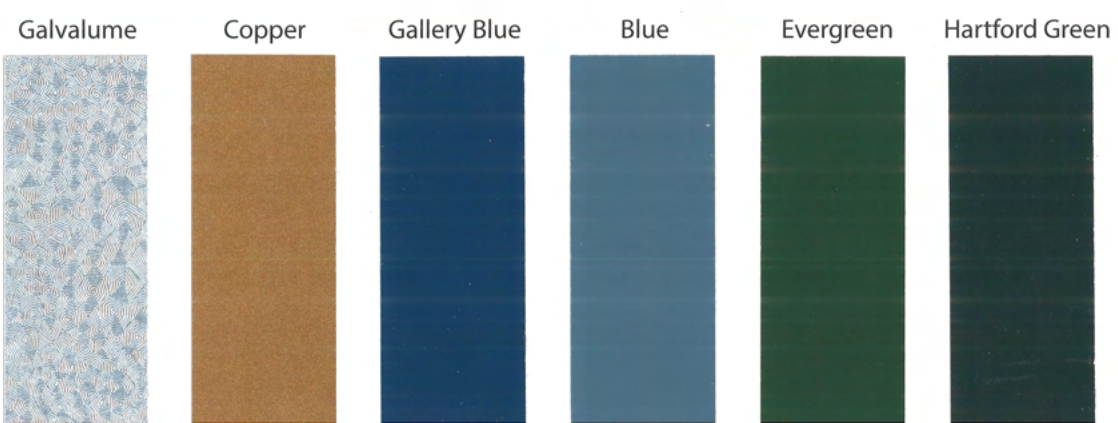
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M E T A L S



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AkzoNobel



CERAM-A-STAR® 1050

Proven to Perform

The industry's best silicone-modified polyester coil coating system

AkzoNobel



CERAM-A-STAR 1050 has provided color and protection to countless buildings and roofs, proving its exceptional durability and resistance to weathering.

CERAM-A-STAR 1050 is a silicone-modified polyester (SMP) coil coating system designed especially for metal roofing and siding. It is proven to be the industry's best-performing SMP system, setting the standard for durability, consistency, and color stability.

Introduced in 2005, it is the only SMP paint system proven to perform over the long term – so your home or building will retain its beauty season after season and year after year.

Formulated to last

The outstanding performance of CERAM-A-STAR 1050 is based on its unique chemistry. A high-strength, proprietary resin formulation provides the backbone of this revolutionary SMP system. It is combined with select ceramic and inorganic pigments, which are recognized throughout the industry as the most resistant to fade. The result is a highly durable topcoat that provides the best color stability and resistance to chalk and fade.

In fact, the color stability of CERAM-A-STAR 1050 approaches that of the more expensive polyvinylidene fluoride (PVDF) coatings often used on high-end architectural and commercial installations. CERAM-A-STAR 1050 also offers outstanding resistance to stain, scratch and abrasion. The combination of durability, toughness, color stability and weather resistance makes CERAM-A-STAR 1050 an excellent choice for residential, agricultural, and commercial applications.

High-performance system

Part of a two-coat system, CERAM-A-STAR 1050 is used with AkzoNobel's High-Performance Primer. Developed from a proprietary resin blend, ours is recognized as the best performing primer on

the market, providing exceptional durability and superior resistance to moisture and UV exposure. It also offers excellent flexibility and adhesion.

The CERAM-A-STAR 1050 system is approved for use over multiple substrates, including Hot-Dipped Galvanized (HDG), Galvalume®, Galfan®, and Aluminum.

Proven performance you can rely on

Available since 2005, CERAM-A-STAR 1050 has truly proven its mettle. While other SMP paint systems may offer a long-term warranty and the promise they will look good for years to come, only CERAM-A-STAR 1050 can prove its superior and lasting performance through years of test data and installations in the field.

Lead-Free Coatings Same quality, more sustainable

All CERAM-A-STAR coatings are lead-free – and have been since 2008. Through years of testing and development, AkzoNobel is able to offer lead-free formulations that match the performance of lead-containing paints. As a global leader in sustainable innovation, we are proud to offer safe, eco-friendly products.